



SC K-12 COMMITTEE MEETING

Update on the State Literacy Initiative

Sam Hastings

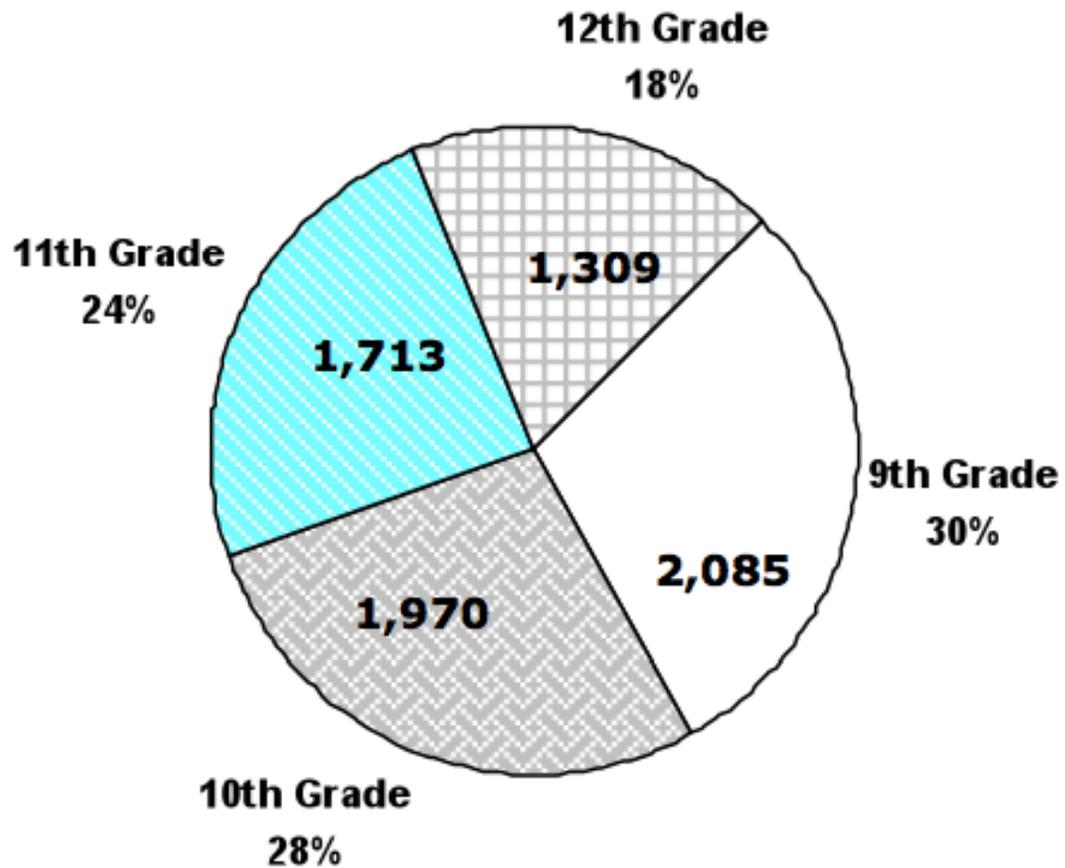
University of South Carolina

School of Library and Information Science

April 28, 2011

Cocky's Reading Express

SC Dropouts by Grade (08-09)

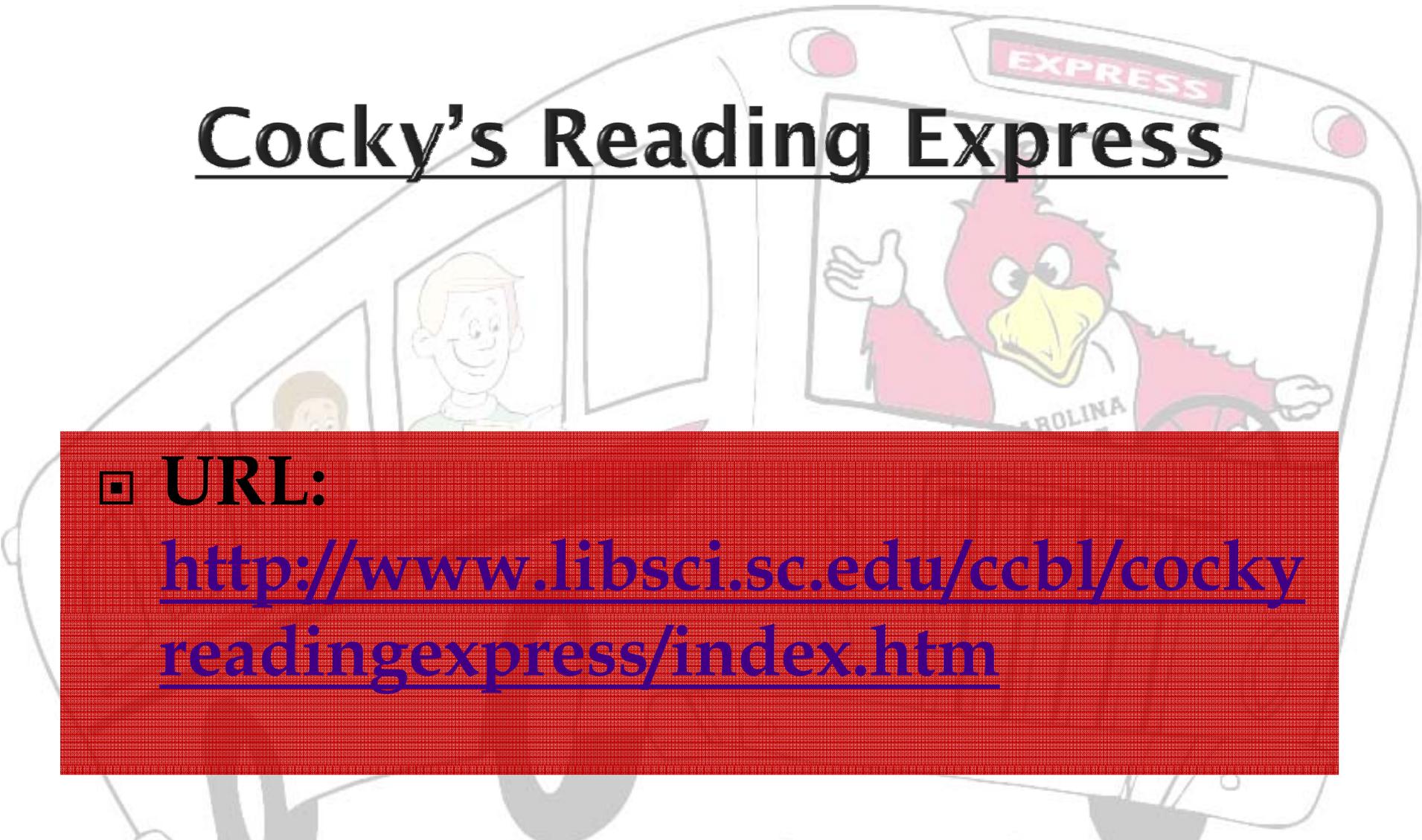


District Report Card Ratings (08-09)

SC Dept Ed, Jim Rex October 2010

Ratings	Absolute	Growth Rating
Excellent	1	0
Good	0	1
Average	24	5
Below Average	39	21
At Risk	21	58

Cocky's Reading Express

A cartoon illustration of a white bus with a red 'EXPRESS' sign on the roof. A red rooster wearing a white shirt with 'CAROLINA' on it is driving the bus. Two passengers are visible in the windows: a boy and a girl. The bus is driving on a road.

▣ URL:

<http://www.libsci.sc.edu/ccbl/cockyreadingexpress/index.htm>

Cocky's Reading Express

CRE EVENTS

- ESPN Films Cockey's Reading Express™
- Cockey's Reading Express™ and the Young Lawyers Division of the SC Bar
- CRE to Participate in One Book One Columbia Event

Cockey's Reading Express

Impact

- ▣ One book, one child at a time
- ▣ Anecdotal evidence overwhelming over 3 years
- ▣ 90% of the students that previously made a Cockey Promise, still have the book they were given
- ▣ 100 % read the book (this could be skewed)
- ▣ Teachers and Media Librarians are convinced we make a difference. 92% thought they saw a change in the students after a CRE visit. Several recommended repeat visits.

Cockey's Reading Express

Augusta Baker Endowed Chair

- Search completed; candidate being put forward
- Strong program evaluation background
- [Augusta's Legacy](#)

Cocky's Reading Express

Funding

- ▣ Foundations: CCFF; Bush; Bilo, BP, Verizon, AT&T
- ▣ Personal gifts
- ▣ Endowed Chair (SC Legislature
- ▣ Need to establish sustainable funding
- ▣ Our goal: Eliminate illiteracy in South Carolina
- ▣ Thank you!

Cocky's Reading Express

Free Meals Program

- ▣ **Subsidized Meals**
 - 47.5
- ▣ **Full Pay Meals**
 - 52.5%

Public High School Completers

- ▣ **Percent Entering Postsecondary Schools (07-08)**
 - 67.1%

State Totals: Dropouts

▣ 2007-08 Dropouts (Grades 9-12)

<u>Dropouts</u>	<u>Rate</u>
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8,032

3.9

▣ 2008-09 Dropouts (Grades 9-12)

<u>Dropouts</u>	<u>Rate</u>
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7,077

3.4